Rep Order#
EC'd No 8872086 Ver# 1 Status New

Traffic Order#

Last Received: Printed:

Showing Buylines: All Lines 09/25/2012 1:07 PM 09/25/2012 1:06 PM

1 of

Salesperson (Sales Office (

) WASHINGTON) NILE NOYES

Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

-- CONTRACT COMMENT --

Phone# Fax#

Buyer Estimate# Product Station

Patricia Dome

Agency C/P1/P2/E

ALEXANDRIA, VA 22314 () SMART MEDIA GROUP 814 KING ST, SUITE 400

10/23/2012 - 10/29/2012 LOVE/ORDR/C23C29

Hiatus Weeks Flight Dates Agency

LOVE/HOUSE/R C23C29

Advertiser

KTVX-TV SALT LAKE CITY

) LOVE, MIA

SHARES ARE ESTIMATED PLS SEE NEW ORDER FOR LOVE

- REMARKS -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

6 TU 3P-4P Rating: 1.7	5 SU 10A-11A Rating: 2.1	4 M 2P-3P Rating: 1.4	3 F 2P-3P Rating: 1.4	2 TH 2P-3P Rating: 1.4	1 W 2P-3P	LT Ln Day Time	PLS CK AND CNF THANKS NILE
ELLEN	A THIS WEEK	ANDERSON COOPER	ANDERSON COOPER	ANDERSON COOPER	ANDERSON COOPER	Program	\$
: 30	:30	:30	: 30	:30	:30	Len	
\$250.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	Ra te	
10/23-10/23	10/28-10/28	10/29-10/29	10/26-10/26	10/25-10/25	10/24-10/24	Dates	
1	ш	н	ч	н	L	Spots/Week	
Н	44	Ь	Н	Ь	H	# 0 H	
ь	ъ	,	Н	μ	 - - -	Total Spots	
\$250.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	Total Cost	
						Daypart	

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Daypart

17	16 Rating: 1.4	15 Rating: 1.4	14 Rating: 1.4	13 Rating: 1.4	12 Rating: 1.4	11 Rating: 3.0	10 Rating: 1.7	9 Rating: 1.7	8 Rating: 1.7	7 Rating: 1.7	LT In	Station KTV Advertiser (Product L(Estimate# C: Buyer Pronne# Fax#
TU	×	тј	TH	Σ.	TU	su	3	ы	TH	⊠ - - -	Day	(VX-TV SALT LAK)LOVE, MIA LOVE/HOUSE/R C23C29 Patricia Dome
4P-430P	7A-9A	7A-9A	7A-9A	7A-9A	7A-9A	4P-430P	3P-4P	3P-4P	3P-4P	3P-4P	Time	KTVX-TV SALT LAKE CITY ()LOVE, MIA LOVE/HOUSE/R C23C29 Patricia Dome
NEWS AT 4P	GOOD MORNING AMERICA	TALKING PICTURES	ELLEN	ELLEN	ELLEN	ELLEN	Program	≺				
	·	·	·		·							Agency () 814 KIN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks
: 30	30	:30	:30	30	:30	:30	:30	: 30	: 30	:30	Len	SMA G ST NDR
\$165.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$150.00	\$250.00	\$250.00	\$250.00	\$250.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29 tes 10/23/2012 - 10/29/2012 reeks
10/23-10/23	10/29-10/29	10/26-10/26	10/25-10/25	10/24-10/24	10/23-10/23	10/28-10/28	10/29-10/29	10/26-10/26	10/25-10/25	10/24-10/24	Dates	
н	н	ц	'n	H	Ľ	ч	ц	ц	ц	□ ; ; ; ;	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
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⊢ •	H	Ь	ь	μ	Ь	ь	ь	ы	ь	1	Total Spots) WASHINGTON) NILE NOYES ; 202-872-5880 202-872-0263
\$165.00	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$150.00	\$250.00	\$250.00	\$250.00	\$250.00	Total Cost	TON 3S 3880 263

Rating: 1.8

28 TH 6P-630P NEWS AT 6P Rating: 1.6	27 W 6P-630P NEWS AT 6P Rating: 1.6	26 TU 6P-630P NEWS AT 6P Rating: 1.6	25 M 5P-530P NEWS AT 5P Rating: 2.1	24 TH 5P-530P NEWS AT 5P Rating: 2.1	23 TU 5P-530P NEWS AT 5P Rating: 2.1	22 M 430P-5P NEWS AT 430P Rating: 1.7	21 TH 430P-5P NEWS AT 430P Rating: 1.7	20 W 430P-5P NEWS AT 430P Rating: 1.7	19 M 4P-430P NEWS AT 4P Rating: 1.8	18 TH 4P-4 ing: 1.8	LT Ln Day Time Program		Station KTVX-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/HOUSE/R Estimate# C23C29
												Flight Dates Hiatus Weeks	Agency (): 814 KIN ALEXA: Agency CP1/P2/E
: 30	: :3	:30	: 30	:30	:30	:30	:30	: 30	:30	:30	Len	10	SMA G S1 NDR
\$200.00	\$200.00	\$200.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	Rate	10/23/2012 - 10/29/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C23C29
10/25-10/25	10/24-10/24	10/23-10/23	10/29-10/29	10/25-10/25	10/23-10/23	10/29-10/29	10/25-10/25	10/24-10/24	10/29-10/29	10/25-10/25	Dates	12	P P
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F	ų	ц	н	ы	н	ы	بر	1-1	н	j⊸ • 	ល្អ	202-872-5880 202-872-0263) WASHINGTON) NILE NOYES
\$200.00	\$200.00	\$200.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	Total Cost	880 1263	S. NO.
											Daypart		

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					Sho	Showing Buylines: All Lines	ines	,			
, <u>7</u>	ALT LAKE CI VE, MIA JSE/R	ΓY	Agency (814 KI ALEX	SMA G S3	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	3	Rep Firm Sales Office (Salesperson () WASHINGTON) NILE NOYES	NO.	
Buyer Patricia Dome Phone# Fax#	ne		Agency C/r 1/r 2/E Flight Dates Hiatus Weeks	10	10/23/2012 - 10/29/2012	12	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-5880 202-872-0263	880 263	
LT In Day	Time	Program		Len	Яд te	Dates	Spots/Week	# Of	Total Spots	Total Cost	Daypart
29 M Rating: 1.6	6P-630P	NEWS AT 6P		:30	\$200.00	10/29-10/29	Р 	□ 1 1 1	; 	\$200.00	l - - -
30 SA Rating: 2.2	5P-530P	NEWS AT 5P		: 30	\$175.00	10/27-10/27	Н	ı	Н	\$175.00	
31 SU Rating: 2.6	4085-45	NEWS AT 5P		: 30	\$175.00	10/28-10/28	ц	Ь	щ	\$175.00	
32 TU Rating: 1.9	1035P- 1105P	NIGHTLINE		:30	\$200.00	10/23-10/23)	Д	مر	\$200.00	
33 W Rating: 1.9	1035P- 1105P	NIGHTLINE		: 30	\$200.00	10/24-10/24	ь	н	1-2	\$200.00	
34 M Rating: 1.9	1035P- 1105P	NIGHTLINE		:30	\$200.00	10/29-10/29	,	Н	,	\$200.00	
35 W Rating: 1.4	1105P- 1135P	ACCESS HWOOD		:30	\$175.00	10/24-10/24	щ	Н	;	\$175.00	
36 M Rating: 1.4	1105P- 1135P	ACCESS HWOOD		: 30	\$175.00	10/29-10/29	н	ь	Н	\$175.00	
37 W Rating: 2.7	10P-1035P	PNEWS		:: 30	\$400.00	10/24-10/24	н	₽	Н	\$400.00	
38 TH	10P-1035P	PNEWS		:30	\$400.00	10/25-10/25	⊭	₽	р	\$400.00	

Rating: 2.7

	EC'd No	Rep Order# 8872086
		5 Ver# 1 Status New
		Traffic Order#
C1	Last Received:	Printed:
-	09/25/2012 1:06 PM	09/25/2012 1:07 PM

Showing Buylines: All Lines

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Sales Office (Salesperson (Rep Firm) WASHINGTON) NILE NOYES

Salesperson FAX# Salesperson Phone# 202-872-5880 202-872-0263

Spots/Week # O H Total Cost

\$400.00 10/27-10/27 10/29-10/29 Н ப Weeks ш Total Spots

\$400.00

Daypart

10P-1035P NEWS 10P-1035P SA 7NEWS AT 10P :30 :30 \$500.00 \$325.00 \$325.00

Rating: 2.0

40

SA

Rating: 2.7

39

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10P-1035P NEWS

:30

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Day

Time

Program

Fax# Phone# Buyer Estimate# Product

Patricia Dome

C23C29

Station K. Advertiser

KTVX-TV SALT LAKE CITY

"" () LOVE, MIA LOVE/HOUSE/R

Agency

() SMART MEDIA GROUP 814 KING ST, SUITE 400

ALEXANDRIA, VA 22314
/P1/P2/E LOVE/ORDR/C23C29

10/23/2012 - 10/29/2012

Flight Dates Agency C/P1/P2/E

Hiatus Weeks

Len

Rate

Dates

Rating: 2.7 42 41 Σ SU 9P-10P NASHVILLE :30 \$2,500.00 10/24-10/24 10/28-10/28 ب 44 \$2,500.00 \$500.00

Rating: 3.9

-REPORT TOTALS-

Report Totals: 42 / \$10,760.00

--SALES MONTHLY TOTALS--

32 / \$8,800.00 Nov 12: 10 / \$1,960.00

Sales Totals: 42 / \$10,760.00

Oct 12:

Station Totals: 42 / \$10,760.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-Market Totals \$53,800 CABL KSTU NTVX 0% 17 40 KAZG KIVX 20% 90 KUCW KJZZ % 0 KUPX KPNZ % % KUTV KSL % ∞ ω ω μ

Demos Books RA35+ MAY12